

Year 5 Geography

Week beginning 18th May

L.O.: I understand what 'Fair trade' means and understand why it is important.

What is fair?
Is it right that some people have more than others?



Good things and bad things happen to everyone.
It is part of life. Lots of things in life are unfair.

But if we can do something to make life fairer for
someone, that's a good thing.



Some people in the world earn their living by growing food or making things to sell.



Their food and their products are shipped to other parts of the world and sold in shops.

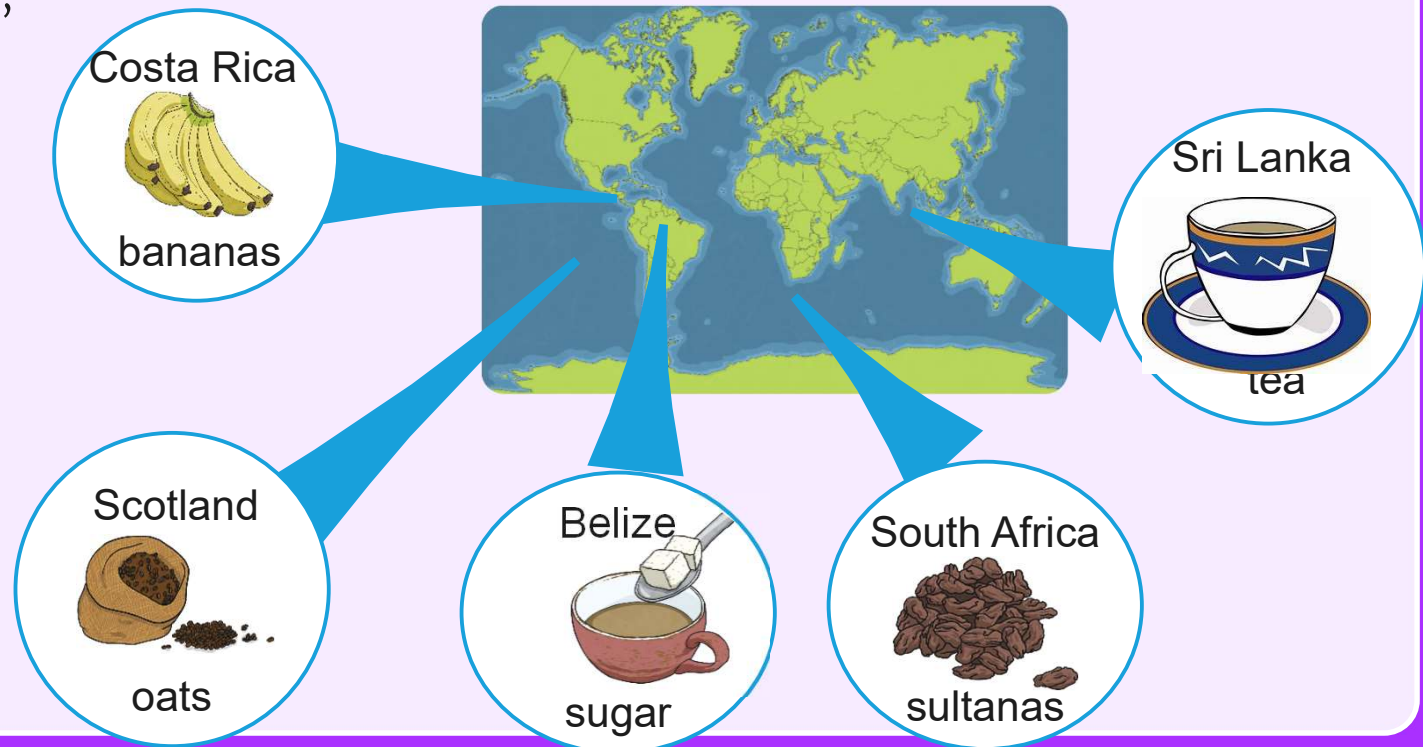


In fact, most of the things you eat in a day come from other countries.

Martin Luther King Jr. said, 'Before you finish eating breakfast this morning, you've depended on more than half the world.'

Think about what you ate yesterday. What countries did the food come from? You can find this out by looking on the packets.

For example,



But unless the people who farm these items are paid a fair price for what they have produced, they will not have enough money for even the most basic essentials such as food and clothing.



‘Fairtrade’ is about making the world more fair.
It is about paying a fair price for things that we buy, so
that the people who produce it can have a better life.



What is Fairtrade about?

- Better prices for crops.
- Better working conditions, so workers are treated well and children are able to attend school.
- Keeping farming sustainable so that crops can be grown year after year.
- Fair terms of trade (selling goods) for farmers and workers in poorer countries.
- Extra money going into projects that help the local community such as bicycles to get to work or wells to provide water.

If something is traded fairly this symbol will be on it.



Can you spot any fair trade logos?



Look in your cupboards. Can you spot any fair trade items?

Why doesn't everyone buy Fair trade items?

If fair trade items are better for the environment, for the workers and their families, why doesn't everyone buy fair trade items?

Fair trade items cost more, so that more money can go to the workers. Not everyone can afford to or wants to buy the slightly more expensive fair trade items. For example, a kilogram of fair trade bananas cost £1.25; a kilogram of normal bananas cost £1.09.

However, the few pence more that the items cost make a huge difference to the people living in the poorer countries.

The extra money that workers receive through fair trade means:

- Children can go to school rather than have to help out with farming
- Clean water pumps/sewage systems etc can be installed
- Workers and their families have better health
- Workers are educated and supported to grow products more sustainably – better for the environment across the world!
- Workers and their families can live a longer, better, healthier and happier life!

Your task

Design a poster persuading people to buy fair trade products. You could do fair trade products in general or focus on a particular product like bananas, sugar or tea.

