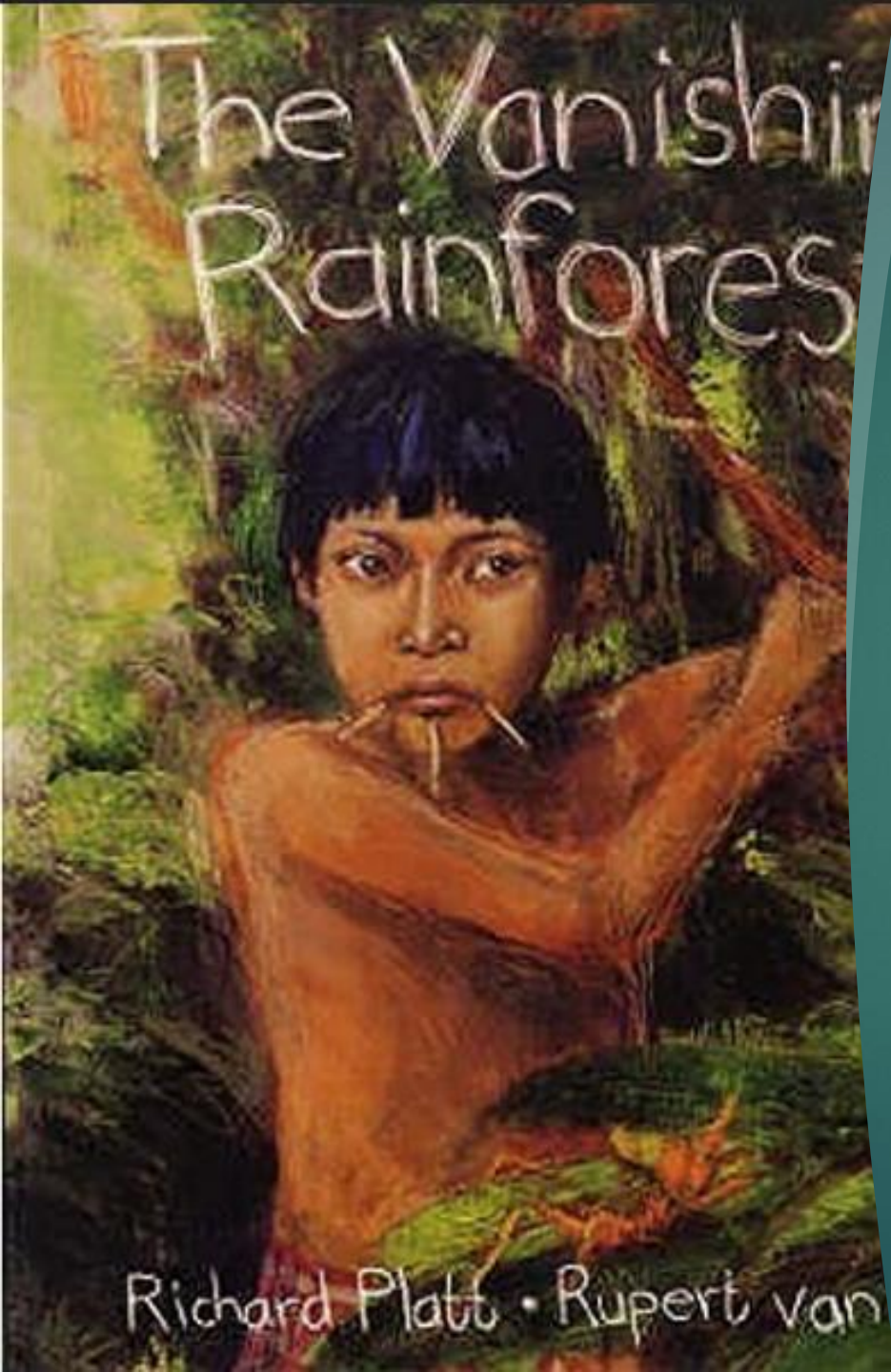




English

WEEK BEGINNING 29.06 20



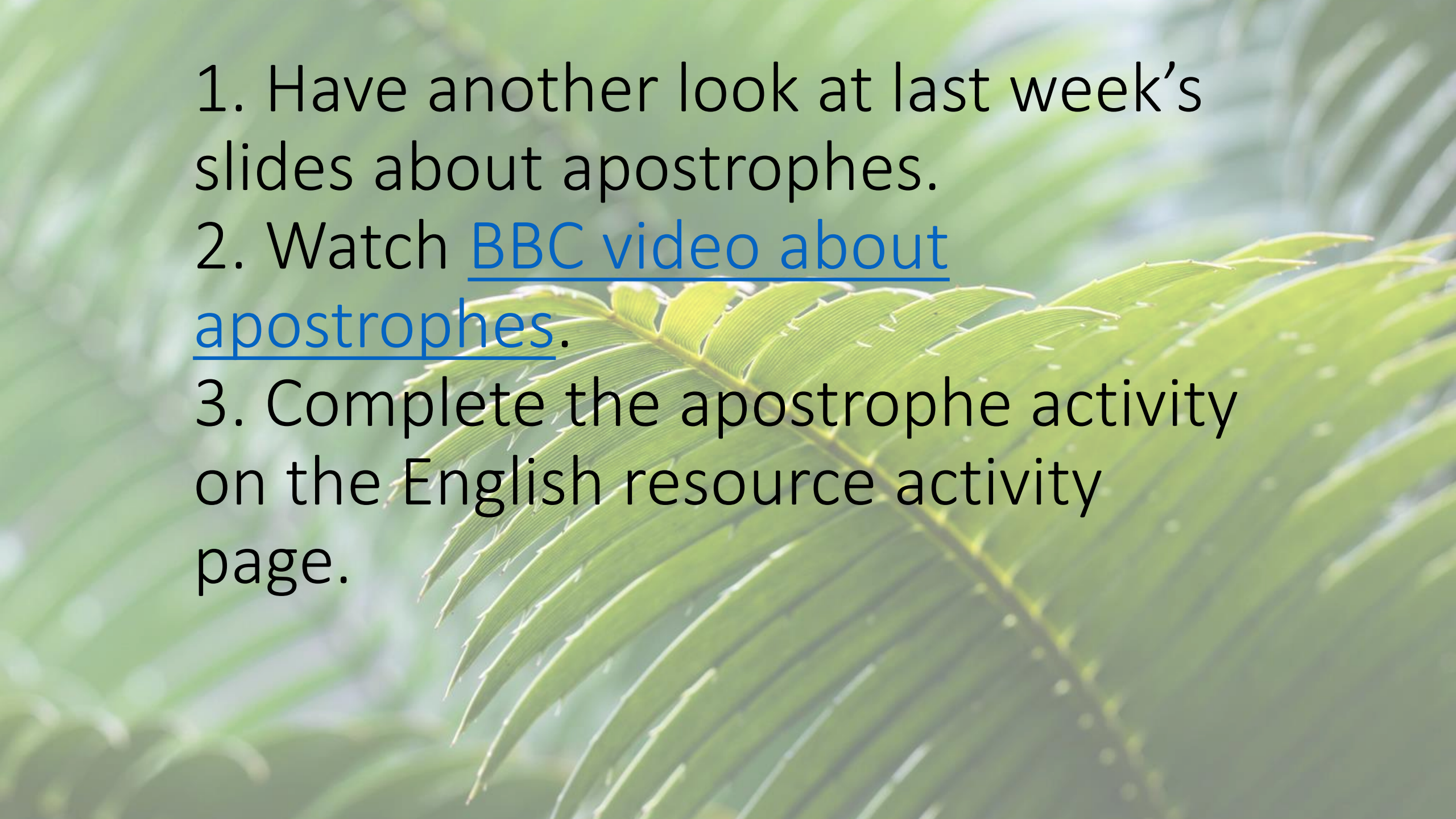
This week we will:

1. Recap apostrophes.
2. Write a persuasive letter.



Lesson 1

Practise using possessive apostrophes

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1. Have another look at last week's slides about apostrophes.
 2. Watch [BBC video about apostrophes.](#)
 3. Complete the apostrophe activity on the English resource activity page.



Lesson 2

Plan a persuasive letter

Features of Persuasive Writing

Structure & Layout:

- **Clear title** – explains what the writing is about
- **Introduction** – introduces the topic
- **A series of points in paragraphs** – each point is followed by supporting evidence or explanation
- **Summing up** paragraph – remakes the main point

Purpose & Audience:

- To persuade someone of a point of view.
- Anyone who needs to be persuaded!

Language:

- **Present tense**
- **Third person/first person**
- **Conjunctions to explain** (*because, so, as*)
- **Adverbs to order** (*firstly, secondly, thirdly*)
- **Persuasive devices:**
 - Powerful images (*expanded noun phrases*)
 - Emotive language
 - Daring reader to disagree (*surely, obviously, it is clear that*)
 - Rhetorical questions (*Will you let the forest die?*)

Writing to the loggers.



Listen to the Vanishing Rainforest story again.



Whilst listening, write down the key aspects that you could use in a letter persuading the timber workers to preserve the rainforests.



Remember to use features from the Persuasive Writing slide.



Use the letter writing frame on the English task resource to plan your letter.



Use the next slides to help you write your plan.



Note taking

Ideas from the text to use in our letters

Try to find more of your own!

- Home to the Yamomami people
- They grow all of their food there (bananas, cassava)
- They use trees from the forest to build their yano (houses)
- Animals depend on the forest for survival
- loggers cut down trees and set fire to the forest
- Fires scare away the animals (eg. Peccaries)
- Lots of plants in the forest can treat diseases (vine bark for malaria)
- Plants and animals from the forest could help solve hunger and illness for people in other parts of the world
- There are still plants in the forest that have not been discovered
- Cutting down trees frees gasses which makes climate hotter and stormier

INTRODUCTION
Say what the letter is about

I am writing
because...

Point 1
First issue

My first
point is...

Point 2
Second issue

My second
point is...

Point 3
Third issue

My final
point is...

Summary
Offer a call to action – what do you want the timber workers to do now in response to your letter

All of these
issues...

- **Introduction:** in 3-4 sentences tell the loggers *why* we are writing to them.
- Choose **3 points** to use to persuade the loggers to stop destroying the forest.
- Add notes for each point – don't just write the point! You could use vocab from the *persuasive language* slide (the one after the next).
- **Summary:** there's *no new information* here! It's a summary of the reasons we are writing. It's *powerful* to end with a *punchy last line*. That could be a rhetorical question.

Letter writing frame

INTRODUCTION

Say what the letter is about

- To persuade you to stop cutting down trees
- Vital life supporting resource (*point about plants that help treat illnesses*)
- Unless you stop Untold damage to the environment (*point about climate change*)
- *Indigenous people (Yamomami) have lived here for centuries (point about people's lives and homes)*

I am writing
because...

My first
point is

I will include in my introduction a little information about each point I'm going to make in my letter. It's like a little taster of what's coming!

So, in my introduction, I have written briefly what my 3 points will be.
Next I'll put ***each point into my writing frame*** and ***add some vocab*** from the next slide and anything else I can think of.

Point 1
First issue

- Firstly, the logging is destroying....
- Many plants in the rainforest are used to treat illnesses (vine bark for malaria)
- As many as 1300 different plants for food and healing (biodiversity)
- Safeguarding our health (surely you can see)

Point 2
Second issue

- Secondly, deforestation is contributing to.....
- Climate change (hugely fragile environment)

Point 3
Third issue

- Thirdly, the Yamomami people
- Destroying homes and lives

My first
point is...

My second
point is...

My final
point is...

I will include in my summary a little information about each point I've made in my letter. It's like a little reminder!

All of these issues...

Summary

Offer a call to action – what do you want the timber workers to do now in response to your letter

- I am asking you to stop...
- Stop cutting down trees. Stop burning the forest. Stop... *(repetition)*
- Save people's lives, save animals' habitats, save precious plants
- Can't you see.... *(rhetorical question)*


Persuasive Language

<p style="text-align: center;"><u>Ordering and Explaining</u></p> <p><u>Adverbs</u> firstly, secondly, thirdly, next, soon, while, eventually, often, already, yet, frequently, never, before <i>Firstly, the logging is...</i> <i>Before we know it...</i></p> <p><u>Conjunctions</u> so, but, yet, for, because, when, where, if, as, unless, after, once, until, whenever, since <i>So that the forest...</i> <i>As a result,...</i> <i>Unless you...</i></p>	<p style="text-align: center;"><u>Daring the Reader to Disagree</u></p> <p><u>Adverbs</u> surely, certainly, definitely, clearly, obviously, probably <i>Surely, you can see...</i> <i>This will certainly cause...</i> <i>Obviously, the result...</i></p> <p><u>Rhetorical questions</u> <i>Isn't it time we...?</i> <i>Will you let...?</i> <i>Do you want to...?</i> <i>Can we really...?</i></p>
<p style="text-align: center;"><u>Emotive and Powerful Language</u></p> <p><u>Adjectives</u> vital, valuable, fragile, vast, enormous, delicate, vulnerable, precious, essential, beautiful, rare, abundant, magnificent, scarce</p> <p><u>Adverbs</u> barely, extremely, deeply, absolutely, enormously, entirely, worryingly, rapidly, surprisingly, hugely</p> <p><i>The enormously valuable resources...</i> <i>The hugely fragile environment...</i> <i>A worryingly vast area...</i></p>	<p style="text-align: center;"><u>Topic/technical terms</u></p> <p style="text-align: center;">rainforest climate deforestation indigenous ecosystem environment biodiversity habitat tropical population</p>



Lesson 3

Write a persuasive letter



Write a persuasive letter

- Use my plan from the last lesson to write my letter.
- Organise my introduction, points and summary into paragraphs.
- Include features from persuasive language poster.

Persuasive Letter Writing

- There are some important things to remember when writing a letter.
- You have to lay out your letter properly.
- Write your address.
- Write the address of who you are writing to (the recipient's address).
- Write a greeting (the recipient's name).
- Write the full date.
- Write about the topic.
- Close your letter.
- Write your full name.

The Recipient's address

- The address of who you are writing to goes on the top left-hand side of the letter:

Amazon Logging Company
123 Rainforest Road
Brazil

Your address

- This goes on the top right-hand side of the letter:

Fleet Primary School,
Fleet Road,
London
NW3 2QT
UK

Greeting

- We don't know who to address the letter to, so we begin with:

Dear Sir or Madam,

The Full Date

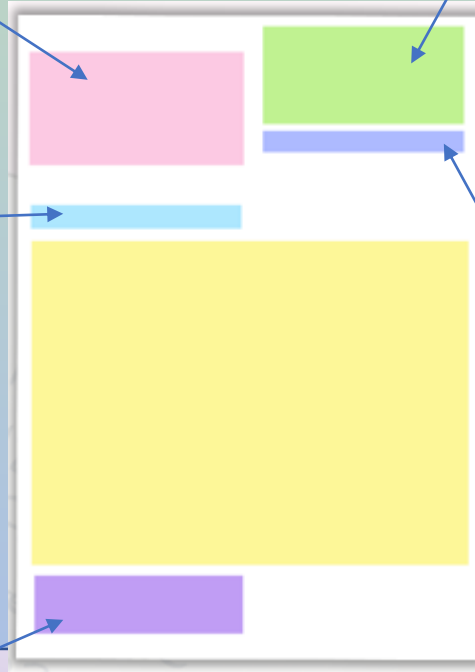
- This goes on the top right hand side of the letter, under your address.

Example: Wednesday 1st July 2020

Closing Farewell

- We don't know who the letter is to, so we close our letter on the left-hand side with:

Yours faithfully,
(Your Full Name)



Persuasive Letter Example

Amazon Logging Company
123 Rainforest Road
Brazil

Fleet Primary School
Fleet Road
London NW3 2QT
UK
Wednesday 1st July 2020

Dear Sir or Madam,

I am writing because your logging actions are destroying the rainforest and it's time to stop. Many plants in the rainforest are vital to helping cure illnesses. When trees are cut down and forests are burned it causes untold damage to the environment. You are contributing to climate change. Lastly, the Yamaomami people are the indigenous people of the rainforest who have lived and cared for it for centuries. You can help change all this.

Firstly, the logging is destroying many plants in the rainforest, including vine bark which is an important treatment for malaria.

(Start a new paragraph for each point and for the conclusion)

Yours faithfully,
Jane Bloggs|