

# STAY ACTIVE WITH SUSTRANS

WEEK 6: TRAVEL NEWSFLASH



WIN A BIKE  
OR SCOOTER!

## The Challenge

Create a 1 minute newsflash explaining the benefits of 'active travel'. This can include walking, cycling, scooting and wheeling.

## How to stand out – for children

We're looking for informative news reports, so try to stick to the facts. It would be great if you can do some research. Why not watch the news before you begin, to see how real news reporters do it?

## How to enter – for parents and carers

- Upload your video to Facebook or Twitter using the hashtag **#SustransActiveLondon**
- Or send your video to [BikeItPlusLondon@sustrans.org.uk](mailto:BikeItPlusLondon@sustrans.org.uk)
- Entrants must have the consent of a parent or guardian over the age of 18 to enter. Entries must be uploaded by a representative adult over the age of 18.
- Please see our [website](#) and read our Terms and Conditions for more details.

## Deadline

Parents/carers – upload or send the video to us by **Wednesday 17<sup>th</sup> June** to be in with a chance of winning a bike or scooter.

## What happens if I win?

- We will announce the winner on **Thursday 18<sup>th</sup> June** on Twitter and via email.
- We will be in touch to arrange your prize: a bike or scooter!
- Your video will be uploaded to our Twitter, @SustransLondon.

## What happens if I don't win?

- There's still a chance your video will appear on our Twitter page. We will be putting some of our favourites up throughout the week, so keep your eyes peeled!
- This is a weekly challenge so there will be plenty of opportunities to take part again. Look out for our next challenge which will be announced on Wednesday 17<sup>th</sup> June.

## DID YOU KNOW...



In 1948, the first regular UK news programme was broadcast on TV. Before this, people got their news from the radio and newspapers.



One car parking space can hold between 6 and 20 bicycles!



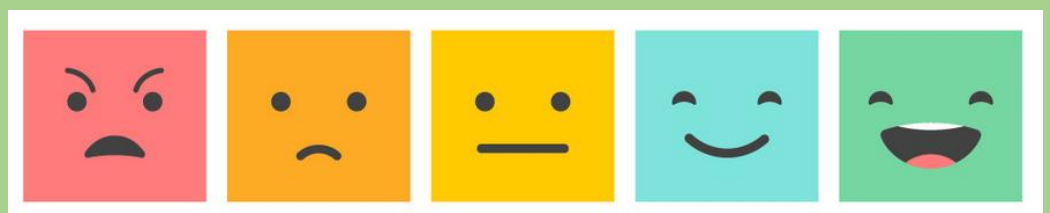
## SHARE YOUR CLIPS!

Click on the twitter logo to go straight to our twitter page



**#SustransActiveLondon**

Tell us what you think of this activity



Click on the faces to link to our activity feedback survey